# True Life Wealth Management, LLC Firm Brochure - Form ADV Part 2A

This brochure provides information about the qualifications and business practices of True Life Wealth Management, LLC. If you have any questions about the contents of this brochure, please contact us at (800) 683-7343 or by email at: alex@truelifewealthmanagement.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about True Life Wealth Management, LLC is also available on the SEC's website at <u>www.adviserinfo.sec.gov</u>. True Life Wealth Management, LLC's CRD number is: 298899.

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Registration as an investment adviser does not imply a certain level of skill or training.

Version Date: 04/10/2025

# **Item 2: Material Changes**

The material changes in this brochure from the last annual updating amendment of True Life Wealth Management, LLC on 03/25/2024 are described below. Material changes relate to True Life Wealth Management, LLC's policies, practices or conflicts of interests.

- True Life Wealth Management, LLC has updated their primary office address (Cover page).
- True Life Wealth Management, LLC has updated how fees are calculated. (Item 5)
- True Life Wealth Management, LLC updated Items 4 & 5 to disclose an additional service, Fee-Based Annuity Platform Lincoln Financial.
- True Life Wealth Management, LLC now uses the custodian, Charles Schwab & Co., Inc. Advisor Services. (Items 12 & 14)
- True Life Wealth Management, LLC now uses custodians Altruist and Nationwide John Hancock, and Lincoln Investment.
- True Life Wealth Management, LLC updated its fee schedule. (Item 5)

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# **Item 4: Advisory Business**

## A. Description of the Advisory Firm

True Life Wealth Management, LLC (hereinafter "TLWM, LLC") is a Limited Liability Company organized in the State of Florida. The firm was formed in September 2018, and the principal owner is Alexander Skijus.

## **B.** Types of Advisory Services

## Portfolio Management Services

TLWM, LLC offers ongoing portfolio management services based on the individual goals, objectives, time horizon, and risk tolerance of each client. TLWM, LLC creates an Investment Policy Statement for each client, which outlines the client's current situation (income, tax levels, and risk tolerance levels) and then constructs a plan to aid in the selection of a portfolio that matches each client's specific situation. Portfolio management services include, but are not limited to, the following:

- Investment strategy
- Personal investment policy
- Asset allocation
- Asset selection
- Risk tolerance
- Regular portfolio monitoring

TLWM, LLC evaluates the current investments of each client with respect to their risk tolerance levels and time horizon. TLWM, LLC will request discretionary authority from clients in order to select securities and execute transactions without permission from the client prior to each transaction. Risk tolerance levels are documented in the Investment Policy Statement, which is given to each client.

TLWM, LLC seeks to provide that investment decisions are made in accordance with the fiduciary duties owed to its accounts and without consideration of TLWM, LLC's economic, investment or other financial interests. To meet its fiduciary obligations, TLWM, LLC attempts to avoid, among other things, investment or trading practices that systematically advantage or disadvantage certain client portfolios, and accordingly, TLWM, LLC's policy is to seek fair and equitable allocation of investment opportunities/transactions among its clients to avoid favoring one client over another over time. It is TLWM, LLC's policy to allocate investment opportunities and transactions it identifies as being appropriate and prudent among its clients on a fair and equitable basis over time.

# Selection of Other Advisers

TLWM, LLC may direct clients to third-party investment advisers. Before selecting other advisers for clients, TLWM, LLC will verify that all recommended advisers are properly

licensed, notice filed, or exempt in the states where TLWM, LLC is recommending the adviser to clients.

## Financial Planning

Financial plans and financial planning may include, but are not limited to: investment planning; life insurance; tax concerns; retirement planning; college planning; and debit/credit planning.

## Subscription Services

TLWM, LLC may offer a newsletter only to clients using TLWM, LLC's other advisory services and for free; it does not entail an additional fee. It will offer recommendations on purchasing and selling specific securities, sectors, asset classes, or other specific groupings of securities at a stated time.

## Services Limited to Specific Types of Investments

TLWM, LLC generally limits its investment advice to mutual funds, fixed income securities, real estate funds (including REITs), insurance products including annuities, equities, hedge funds, private equity funds, ETFs (including ETFs in the gold and precious metal sectors), treasury inflation protected/inflation linked bonds, non-U.S. securities and venture capital funds. TLWM, LLC may use other securities as well to help diversify a portfolio when applicable.

## C. Client Tailored Services and Client Imposed Restrictions

TLWM, LLC will tailor a program for each individual client. This will include an interview session to get to know the client's specific needs and requirements as well as a plan that will be executed by TLWM, LLC on behalf of the client. TLWM, LLC may use model allocations together with a specific set of recommendations for each client based on their personal restrictions, needs, and targets. Clients may not impose restrictions in investing in certain securities or types of securities in accordance with their values or beliefs.

# D. Wrap Fee Programs

A wrap fee program is an investment program where the investor pays one stated fee that includes management fees, transaction costs, and certain other administrative fees. TLWM, LLC does not participate in wrap fee programs.

## E. Assets Under Management

TLWM, LLC has the following assets under management:

Discretionary Amounts:	Non-discretionary Amounts:	Date Calculated:
\$ 32,719,600.00	\$ 586,754.00	December 2024

TLWM, LLC has \$29,217,923.00 of Assets Under Advisement as of December 2024.

# **Item 5: Fees and Compensation**

#### A. Fee Schedule

## Portfolio Management Fees

<b>Total Assets Under Management</b>	Annual Fees
Up to \$ 999,999	1.50%
\$ 1,000,000- \$ 3,000,000	1.25%
\$ 3,000,001 - \$ 5,000,000	1.00%
\$ 5,000,001 - \$ 10,000,000	0.85%
\$ 10,000,001 and up	0.70%

An average of the daily balance in the client's account throughout the billing period is used to determine the market value of the assets upon which the advisory fee is based.

These fees are generally negotiable and the final fee schedule will be memorialized in the client's advisory agreement. Clients may terminate the agreement without penalty for a full refund of TLWM, LLC's fees within five business days of signing the Investment Advisory Contract. Thereafter, clients may terminate the Investment Advisory Contract generally with 30 days' written notice.

# Selection of Other Advisers Fees

TLWM, LLC may direct clients to third-party investment advisers. TLWM, LLC will be compensated via a fee share from the advisers to which it directs those clients. The fees shared are negotiable and will not exceed any limit imposed by any regulatory agency. The notice of termination requirement and payment of fees for third-party investment advisers will depend on the specific third-party adviser selected.

TLWM, LLC may specifically direct clients to AE Wealth Management ("AE Wealth"). The annual fee schedule is as follows:

Total Assets	TLWM, LLC's Fee	AE Wealth's Fee	Total Fee
All Assets	1.00%	0.65%	1.65%

## Fee-Based Annuity Platform - Lincoln Financial

Generally, the maximum Vicus Capital Fee to be charged is 2%, this is a combination of the Vicus Capital Platform Fee and TLWM, LLC's. There are expectations to the maximum fee which are also dependent upon the selected annuity, the selected rider, and whether or not the Client opts to have the advisory fee paid directly from the annuity. Examples of reduced maximum fees are when the client chooses the Lincoln Level Advantage Indexed Variable Annuity for which the reduced maximum fee is 1.50%, and the Lincoln Core Capital Fixed Indexed Annuity for which the reduced maximum fee is 1%. The Fee paid by the Client represents the compensation for the selection management and ongoing monitoring of the sub-accounts, and investments in the annuity. TLWM, LLC's fee is determined based on various factors, including the complexity of the Client's financial situation.

### Financial Planning Fees

#### **Fixed Fees**

The negotiated fixed rate for creating client financial plans is between \$1,500 and \$25,000.

# **Hourly Fees**

The negotiated hourly fee for these services is between \$300 and \$500.

Clients may terminate the agreement without penalty, for full refund of TLWM, LLC's fees, within five business days of signing the Financial Planning Agreement. Thereafter, clients may terminate the Financial Planning Agreement generally upon written notice.

# **Annual Subscription Planning Fee**

The annual subscription fee is between \$2,400 and \$24,000 per year, billed monthly.

Clients may terminate the agreement without penalty, for full refund of TLWM, LLC's fees, within five business days of signing the Financial Planning Agreement. Thereafter, clients may terminate the Financial Planning Agreement generally upon written notice. Services include continual integration of accounts in financial planning software, continual goals analysis, continual financial planning throughout each year, monitoring of, changes, and additions to or from financial plan.

## Subscription Fees

TLWM, LLC may offer a newsletter, "True Life Wealth Management Newsletter," the price of which is included in the price of other services such as portfolio management. This newsletter will be provided via postal mail or electronic mail and may be cancelled immediately upon written notice.

### **B.** Payment of Fees

### Payment of Portfolio Management Fees

Asset-based portfolio management fees are withdrawn directly from the client's accounts with client's written authorization on a quarterly basis. Fees are paid in arrears.

## Payment of Selection of Other Advisers Fees

Fees are paid monthly in arrears.

Fees for selection of AE Wealth Management as third-party adviser are withdrawn by AE Wealth Management directly from client accounts. TLWM, LLC then receives its portion of the fees from AE Wealth Management; TLWM, LLC does not directly deduct the advisory fees.

# Payment of Fee-Based Annuity Platform - Lincoln Financial

The annual Fee is paid monthly, in advance, at the beginning of each calendar month for such month and the Fee will be based on the value of the assets in the account on the last business day of the preceding calendar month. Clients choose to have fees debited from a designated brokerage account, or if appropriate, the Fee can be debited directly from Client's annuity, If the Client chooses to have the fee debited from the annuity, certain restrictions apple and are details in the Lincoln Financial Group Private Letter Ruling issued from the IRS This document is available upon request. Clients will also be charged a separate and additional fee as dictated by the insurance carrier issuing the annuity contract. For additional information regarding these fees, expenses and charges, Client should refer to the annuity prospectus.

# Payment of Financial Planning Fees

Financial planning fees are paid via check, cash, wire and credit card.

Fixed financial planning fees are paid 100% in advance, but never more than six months in advance, with the remainder due upon presentation of the plan.

Hourly financial planning fees are paid 50% in advance, but never more than six months in advance, with the remainder due upon presentation of the plan.

### C. Client Responsibility for Third Party Fees

Clients are responsible for the payment of all third-party fees (i.e. custodian fees, brokerage fees, mutual fund fees, transaction fees, etc.). Those fees are separate and distinct from the fees and expenses charged by TLWM, LLC. Please see Item 12 of this brochure regarding broker-dealer/custodian.

## D. Prepayment of Fees

TLWM, LLC collects certain fees in advance and certain fees in arrears, as indicated above. Refunds for fees paid in advance but not yet earned will be refunded on a prorated basis and returned within fourteen days to the client via check, or return deposit back into the client's account.

Fixed fees that are collected in advance will be refunded based on the prorated amount of work completed at the point of termination.

For hourly fees that are collected in advance, the fee refunded will be the balance of the fees collected in advance minus the hourly rate times the number of hours of work that has been completed up to and including the day of termination.

## E. Outside Compensation for the Sale of Securities to Clients

Neither TLWM, LLC nor its supervised persons accept any compensation for the sale of investment products, including asset-based sales charges or service fees from the sale of mutual funds.

# Item 6: Performance-Based Fees and Side-By-Side Management

TLWM, LLC does not accept performance-based fees or other fees based on a share of capital gains on or capital appreciation of the assets of a client.

# **Item 7: Types of Clients**

TLWM, LLC generally provides advisory services to the following types of clients:

- Individuals
- High-Net-Worth Individuals

There is no account minimum for any of TLWM, LLC's services.

# Item 8: Methods of Analysis, Investment Strategies, & Risk of Loss

## A. Methods of Analysis and Investment Strategies

### Methods of Analysis

TLWM, LLC's methods of analysis include Charting analysis, Cyclical analysis, Fundamental analysis, Modern portfolio theory, Quantitative analysis and technical analysis.

Charting analysis involves the use of patterns in performance charts. TLWM, LLC uses this technique to search for patterns used to help predict favorable conditions for buying and/or selling a security.

**Cyclical analysis** involves the analysis of business cycles to find favorable conditions for buying and/or selling a security.

**Fundamental analysis** involves the analysis of financial statements, the general financial health of companies, and/or the analysis of management or competitive advantages.

**Modern portfolio theory** is a theory of investment that attempts to maximize portfolio expected return for a given amount of portfolio risk, or equivalently minimize risk for a given level of expected return, each by carefully choosing the proportions of various asset.

**Quantitative analysis** deals with measurable factors as distinguished from qualitative considerations such as the character of management or the state of employee morale, such as the value of assets, the cost of capital, historical projections of sales, and so on.

**Technical analysis** involves the analysis of past market data; primarily price and volume.

## Investment Strategies

TLWM, LLC uses long term trading.

Investing in securities involves a risk of loss that you, as a client, should be prepared to bear.

### B. Material Risks Involved

### Methods of Analysis

**Charting analysis** strategy involves using and comparing various charts to predict long and short-term performance or market trends. The risk involved in using this method is

that only past performance data is considered without using other methods to crosscheck data. Using charting analysis without other methods of analysis would be making the assumption that past performance will be indicative of future performance. This may not be the case.

**Cyclical analysis** assumes that the markets react in cyclical patterns which, once identified, can be leveraged to provide performance. The risks with this strategy are two-fold: 1) the markets do not always repeat cyclical patterns; and 2) if too many investors begin to implement this strategy, then it changes the very cycles these investors are trying to exploit.

**Fundamental analysis** concentrates on factors that determine a company's value and expected future earnings. This strategy would normally encourage equity purchases in stocks that are undervalued or priced below their perceived value. The risk assumed is that the market will fail to reach expectations of perceived value.

Modern portfolio theory assumes that investors are risk averse, meaning that given two portfolios that offer the same expected return, investors will prefer the less risky one. Thus, an investor will take on increased risk only if compensated by higher expected returns. Conversely, an investor who wants higher expected returns must accept more risk. The exact trade-off will be the same for all investors, but different investors will evaluate the trade-off differently based on individual risk aversion characteristics. The implication is that a rational investor will not invest in a portfolio if a second portfolio exists with a more favorable risk-expected return profile – i.e., if for that level of risk an alternative portfolio exists which has better expected returns.

**Quantitative analysis** Investment strategies using quantitative models may perform differently than expected as a result of, among other things, the factors used in the models, the weight placed on each factor, changes from the factors' historical trends, and technical issues in the construction and implementation of the models.

**Technical analysis** attempts to predict a future stock price or direction based on market trends. The assumption is that the market follows discernible patterns and if these patterns can be identified then a prediction can be made. The risk is that markets do not always follow patterns and relying solely on this method may not take into account new patterns that emerge over time.

## **Investment Strategies**

**Long term trading** is designed to capture market rates of both return and risk. Due to its nature, the long-term investment strategy can expose clients to various types of risk that will typically surface at various intervals during the time the client owns the investments. These risks include but are not limited to inflation (purchasing power) risk, interest rate risk, economic risk, market risk, and political/regulatory risk.

Investing in securities involves a risk of loss that you, as a client, should be prepared to bear.

## C. Risks of Specific Securities Utilized

Clients should be aware that there is a material risk of loss using any investment strategy. The investment types listed below (leaving aside Treasury Inflation Protected/Inflation Linked Bonds) are not guaranteed or insured by the FDIC or any other government agency.

**Mutual Funds:** Investing in mutual funds carries the risk of capital loss and thus you may lose money investing in mutual funds. All mutual funds have costs that lower investment returns. The funds can be of bond "fixed income" nature (lower risk) or stock "equity" nature.

**Equity** investment generally refers to buying shares of stocks in return for receiving a future payment of dividends and/or capital gains if the value of the stock increases. The value of equity securities may fluctuate in response to specific situations for each company, industry conditions and the general economic environments.

Fixed income investments generally pay a return on a fixed schedule, though the amount of the payments can vary. This type of investment can include corporate and government debt securities, leveraged loans, high yield, and investment grade debt and structured products, such as mortgage and other asset-backed securities, although individual bonds may be the best-known type of fixed income security. In general, the fixed income market is volatile and fixed income securities carry interest rate risk. (As interest rates rise, bond prices usually fall, and vice versa. This effect is usually more pronounced for longer-term securities.) Fixed income securities also carry inflation risk, liquidity risk, call risk, and credit and default risks for both issuers and counterparties. The risk of default on treasury inflation protected/inflation linked bonds is dependent upon the U.S. Treasury defaulting (extremely unlikely); however, they carry a potential risk of losing share price value, albeit rather minimal. Risks of investing in foreign fixed income securities also include the general risk of non-U.S. investing described below.

Exchange Traded Funds (ETFs): An ETF is an investment fund traded on stock exchanges, similar to stocks. Investing in ETFs carries the risk of capital loss (sometimes up to a 100% loss in the case of a stock holding bankruptcy). Areas of concern include the lack of transparency in products and increasing complexity, conflicts of interest and the possibility of inadequate regulatory compliance. Precious Metal ETFs (e.g., Gold, Silver, or Palladium Bullion backed "electronic shares" not physical metal) specifically may be negatively impacted by several unique factors, among them (1) large sales by the official sector which own a significant portion of aggregate world holdings in gold and other precious metals, (2) a significant increase in hedging activities by producers of gold or other precious metals, (3) a significant change in the attitude of speculators and investors.

**Real estate** funds (including REITs) face several kinds of risk that are inherent in the real estate sector, which historically has experienced significant fluctuations and cycles in performance. Revenues and cash flows may be adversely affected by: changes in local real

estate market conditions due to changes in national or local economic conditions or changes in local property market characteristics; competition from other properties offering the same or similar services; changes in interest rates and in the state of the debt and equity credit markets; the ongoing need for capital improvements; changes in real estate tax rates and other operating expenses; adverse changes in governmental rules and fiscal policies; adverse changes in zoning laws; the impact of present or future environmental legislation and compliance with environmental laws.

Annuities are a retirement product for those who may have the ability to pay a premium now and want to guarantee they receive certain monthly payments or a return on investment later in the future. Annuities are contracts issued by a life insurance company designed to meet requirement or other long-term goals. An annuity is not a life insurance policy. Variable annuities are designed to be long-term investments, to meet retirement and other long-range goals. Variable annuities are not suitable for meeting short-term goals because substantial taxes and insurance company charges may apply if you withdraw your money early. Variable annuities also involve investment risks, just as mutual funds do.

**Hedge funds** often engage in leveraging and other speculative investment practices that may increase the risk of loss; can be highly illiquid; are not required to provide periodic pricing or valuation information to investors; May involve complex tax structures and delays in distributing important tax information; are not subject to the same regulatory requirements as mutual funds; and often charge high fees. In addition, hedge funds may invest in risky securities and engage in risky strategies.

**Private equity** funds carry certain risks. Capital calls will be made on short notice, and the failure to meet capital calls can result in significant adverse consequences, including but not limited to a total loss of investment.

**Venture capital funds** invest in start-up companies at an early stage of development in the interest of generating a return through an eventual realization event; the risk is high as a result of the uncertainty involved at that stage of development.

**Non-U.S.** securities present certain risks such as currency fluctuation, political and economic change, social unrest, changes in government regulation, differences in accounting and the lesser degree of accurate public information available.

Past performance is not indicative of future results. Investing in securities involves a risk of loss that you, as a client, should be prepared to bear.

# **Item 9: Disciplinary Information**

#### A. Criminal or Civil Actions

There are no criminal or civil actions to report.

### **B.** Administrative Proceedings

There are no administrative proceedings to report.

## C. Self-regulatory Organization (SRO) Proceedings

There are no self-regulatory organization proceedings to report.

# Item 10: Other Financial Industry Activities and Affiliations

### A. Registration as a Broker/Dealer or Broker/Dealer Representative

Neither TLWM, LLC nor its representatives are registered as, or have pending applications to become, a broker/dealer or a representative of a broker/dealer.

# B. Registration as a Futures Commission Merchant, Commodity Pool Operator, or a Commodity Trading Advisor

Neither TLWM, LLC nor its representatives are registered as or have pending applications to become either a Futures Commission Merchant, Commodity Pool Operator, or Commodity Trading Advisor or an associated person of the foregoing entities.

# C. Registration Relationships Material to this Advisory Business and Possible Conflicts of Interests

Alexander Michael Skijus is an independent licensed insurance agent and from time to time, will offer clients advice or products from those activities. Clients should be aware that these services pay a commission or other compensation and involve a conflict of interest, as commissionable products conflict with the fiduciary duties of a registered investment adviser. TLWM, LLC always acts in the best interest of the client; including the sale of commissionable products to advisory clients. Clients are in no way required to utilize the services of any representative of TLWM, LLC in connection with such individual's activities outside of TLWM, LLC.

# D. Selection of Other Advisers or Managers and How This Adviser is Compensated for Those Selections

TLWM, LLC may direct clients to third-party investment advisers. TLWM, LLC will be compensated via a fee share from the advisers to which it directs those clients. The fees shared will not exceed any limit imposed by any regulatory agency. This creates a conflict of interest in that TLWM, LLC has an incentive to direct clients to the third-party

investment advisers that provide TLWM, LLC with a larger fee split. TLWM, LLC will always act in the best interests of the client, including when determining which third party investment adviser to recommend to clients. TLWM, LLC will verify that all recommended advisers are properly licensed, notice filed, or exempt in the states where TLWM, LLC is recommending the adviser to clients.

# Item 11: Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

#### A. Code of Ethics

TLWM, LLC has a written Code of Ethics that covers the following areas: Prohibited Purchases and Sales, Insider Trading, Personal Securities Transactions, Exempted Transactions, Prohibited Activities, Conflicts of Interest, Gifts and Entertainment, Confidentiality, Service on a Board of Directors, Compliance Procedures, Compliance with Laws and Regulations, Procedures and Reporting, Certification of Compliance, Reporting Violations, Compliance Officer Duties, Training and Education, Recordkeeping, Annual Review, and Sanctions. TLWM, LLC's Code of Ethics is available free upon request to any client or prospective client.

## **B.** Recommendations Involving Material Financial Interests

TLWM, LLC does not recommend that clients buy or sell any security in which a related person to TLWM, LLC or TLWM, LLC has a material financial interest.

# C. Investing Personal Money in the Same Securities as Clients

From time to time, representatives of TLWM, LLC may buy or sell securities for themselves that they also recommend to clients. This may provide an opportunity for representatives of TLWM, LLC to buy or sell the same securities before or after recommending the same securities to clients resulting in representatives profiting off the recommendations they provide to clients. Such transactions may create a conflict of interest. TLWM, LLC will always document any transactions that could be construed as conflicts of interest and will never engage in trading that operates to the client's disadvantage when similar securities are being bought or sold.

# D. Trading Securities At/Around the Same Time as Clients' Securities

From time to time, representatives of TLWM, LLC may buy or sell securities for themselves at or around the same time as clients. This may provide an opportunity for representatives of TLWM, LLC to buy or sell securities before or after recommending securities to clients resulting in representatives profiting off the recommendations they

provide to clients. Such transactions may create a conflict of interest; however, TLWM, LLC will never engage in trading that operates to the client's disadvantage if representatives of TLWM, LLC buy or sell securities at or around the same time as clients.

# **Item 12: Brokerage Practices**

#### A. Factors Used to Select Custodians and/or Broker/Dealers

Custodians/broker-dealers will be recommended based on TLWM, LLC's duty to seek "best execution," which is the obligation to seek execution of securities transactions for a client on the most favorable terms for the client under the circumstances. Clients will not necessarily pay the lowest commission or commission equivalent, and TLWM, LLC may also consider the market expertise and research access provided by the broker-dealer/custodian, including but not limited to access to written research, oral communication with analysts, admittance to research conferences and other resources provided by the brokers that may aid in TLWM, LLC's research efforts. TLWM, LLC will never charge a premium or commission on transactions, beyond the actual cost imposed by the broker-dealer/custodian.

TLWM, LLC will require clients to use Charles Schwab & Co., Inc. Advisor Services, Altruist Financial LLC (CRD#299274), an unaffiliated SEC-registered broker dealer and FINRA/SIPC member, as the introducing broker to Apex Clearing Corporation, an unaffiliated SEC-registered broker dealer and FINRA/SIPC member, Nationwide, John Hancock, and Lincoln Investment.

# 1. Research and Other Soft-Dollar Benefits

While TLWM, LLC has no formal soft dollar's program in which soft dollars are used to pay for third party services, TLWM, LLC may receive research, products, or other services from custodians and broker-dealers in connection with client securities transactions ("soft dollar benefits"). TLWM, LLC may enter into soft-dollar arrangements consistent with (and not outside of) the safe harbor contained in Section 28(e) of the Securities Exchange Act of 1934, as amended. There can be no assurance that any particular client will benefit from soft dollar research, whether or not the client's transactions paid for it, and TLWM, LLC does not seek to allocate benefits to client accounts proportionate to any soft dollar credits generated by the accounts. TLWM, LLC benefits by not having to produce or pay for the research, products or services, and TLWM, LLC will have an incentive to recommend a broker-dealer based on receiving research or services. Clients should be aware that TLWM, LLC's acceptance of soft dollar benefits may result in higher commissions charged to the client.

# 2. Brokerage for Client Referrals

TLWM, LLC receives no referrals from a broker-dealer or third party in exchange for using that broker-dealer or third party.

## 3. Clients Directing Which Broker/Dealer/Custodian to Use

TLWM, LLC will require clients to use a specific broker-dealer to execute transactions. Not all advisers require clients to use a particular broker-dealer.

## B. Aggregating (Block) Trading for Multiple Client Accounts

If TLWM, LLC buys or sells the same securities on behalf of more than one client, then it may (but would be under no obligation to) aggregate or bunch such securities in a single transaction for multiple clients in order to seek more favorable prices, lower brokerage commissions, or more efficient execution. In such case, TLWM, LLC would place an aggregate order with the broker on behalf of all such clients in order to ensure fairness for all clients; provided, however, that trades would be reviewed periodically to ensure that accounts are not systematically disadvantaged by this policy. TLWM, LLC would determine the appropriate number of shares and select the appropriate brokers consistent with its duty to seek best execution, except for those accounts with specific brokerage direction (if any).

## **Item 13: Review of Accounts**

## A. Frequency and Nature of Periodic Reviews and Who Makes Those Reviews

All client accounts for TLWM, LLC's advisory services provided on an ongoing basis are reviewed at least Annually by Alexander Skijus, principal, with regard to clients' respective investment policies and risk tolerance levels. All accounts at TLWM, LLC are assigned to this reviewer.

There is only one level of review for subscription services, which is TLWM, LLC's review prior to rendering the subscription advice.

All financial planning accounts are reviewed upon financial plan creation and plan delivery by Alexander Skijus, principal. Financial planning clients are provided a one-time financial plan concerning their financial situation. After the presentation of the plan, there are no further reports. Clients may request additional plans or reports for a fee.

# B. Factors That Will Trigger a Non-Periodic Review of Client Accounts

Reviews may be triggered by material market, economic or political events, or by changes in client's financial situations (such as retirement, termination of employment, physical move, or inheritance).

With respect to financial plans, TLWM, LLC's services will generally conclude upon delivery of the financial plan.

## C. Content and Frequency of Regular Reports Provided to Clients

Each client of TLWM, LLC's advisory services provided on an ongoing basis will receive a quarterly report detailing the client's account, including assets held, asset value, and calculation of fees. This written report will come from the custodian. TLWM, LLC will also provide at least quarterly a separate written statement to the client.

TLWM, LLC does not provide reports relating to its subscription services.

Each financial planning client will receive the financial plan upon completion.

# Item 14: Client Referrals and Other Compensation

A. Economic Benefits Provided by Third Parties for Advice Rendered to Clients (Includes Sales Awards or Other Prizes)

TLWM, LLC receives compensation from third-party advisers to which it directs clients.

Charles Schwab & Co., Inc. Advisor Services provides TLWM, LLC with access to Charles Schwab & Co., Inc. Advisor Services' institutional trading and custody services, which are typically not available to Charles Schwab & Co., Inc. Advisor Services retail investors. These services generally are available to independent investment advisers on an unsolicited basis, at no charge to them so long as a total of at least \$10 million of the adviser's clients' assets are maintained in accounts at Charles Schwab & Co., Inc. Advisor Services. Charles Schwab & Co., Inc. Advisor Services includes brokerage services that are related to the execution of securities transactions, custody, research, including that in the form of advice, analyses and reports, and access to mutual funds and other investments that are otherwise generally available only to institutional investors or would require a significantly higher minimum initial investment. For TLWM, LLC client accounts maintained in its custody, Charles Schwab & Co., Inc. Advisor Services generally does not charge separately for custody services but is compensated by account holders through commissions or other transaction-related or asset-based fees for securities trades that are executed through Charles Schwab & Co., Inc. Advisor Services or that settle into Charles Schwab & Co., Inc. Advisor Services accounts.

Charles Schwab & Co., Inc. Advisor Services also makes available to TLWM, LLC other products and services that benefit TLWM, LLC but may not benefit its clients' accounts. These benefits may include national, regional or TLWM, LLC specific educational events organized and/or sponsored by Charles Schwab & Co., Inc. Advisor Services. Other potential benefits may include occasional business entertainment of personnel of TLWM, LLC by Charles Schwab & Co., Inc. Advisor Services personnel, including meals,

invitations to sporting events, including golf tournaments, and other forms of entertainment, some of which may accompany educational opportunities. Other of these products and services assist TLWM, LLC in managing and administering clients' accounts. These include software and other technology (and related technological training) that provide access to client account data (such as trade confirmations and account statements), facilitate trade execution (and allocation of aggregated trade orders for multiple client accounts, if applicable), provide research, pricing information and other market data, facilitate payment of TLWM, LLC's fees from its clients' accounts (if applicable), and assist with back-office training and support functions, recordkeeping and client reporting. Many of these services generally may be used to service all or some substantial number of TLWM, LLC's accounts. Charles Schwab & Co., Inc. Advisor Services also makes available to TLWM, LLC other services intended to help TLWM, LLC manage and further develop its business enterprise. These services may include professional compliance, legal and business consulting, publications and conferences on practice management, information technology, business succession, regulatory compliance, employee benefits providers, and human capital consultants, insurance and marketing. In addition, Charles Schwab & Co., Inc. Advisor Services may make available, arrange and/or pay vendors for these types of services rendered to TLWM, LLC by independent third parties. Charles Schwab & Co., Inc. Advisor Services may discount or waive fees it would otherwise charge for some of these services or pay all or a part of the fees of a third-party providing these services to TLWM, LLC. TLWM, LLC is independently owned and operated and not affiliated with Charles Schwab & Co., Inc. Advisor Services.

## B. Compensation to Non - Advisory Personnel for Client Referrals

TLWM, LLC does not directly or indirectly compensate any person who is not advisory personnel for client referrals.

# **Item 15: Custody**

When advisory fees are deducted directly from client accounts at client's custodian, TLWM, LLC will be deemed to have limited custody of client's assets and must have written authorization from the client to do so. Clients will receive all account statements and billing invoices that are required in each jurisdiction, and they should carefully review those statements for accuracy.

## **Item 16: Investment Discretion**

TLWM, LLC provides discretionary and non-discretionary investment advisory services to clients. The advisory contract established with each client sets forth the discretionary authority for trading. Where investment discretion has been granted, TLWM, LLC generally manages the client's account and makes investment decisions without consultation with the client as to when the securities are to be bought or sold for the account, the total amount of the securities to be bought/sold, what securities to buy or sell, or the price per share. In some instances, TLWM,

LLC's discretionary authority in making these determinations may be limited by conditions imposed by a client (in investment guidelines or objectives, or client instructions otherwise provided to TLWM, LLC.

# **Item 17: Voting Client Securities (Proxy Voting)**

TLWM, LLC will not ask for, nor accept voting authority for client securities. Clients will receive proxies directly from the issuer of the security or the custodian. Clients should direct all proxy questions to the issuer of the security.

# **Item 18: Financial Information**

#### A. Balance Sheet

TLWM, LLC neither requires nor solicits prepayment of more than \$500 in fees per client, six months or more in advance, and therefore is not required to include a balance sheet with this brochure.

# B. Financial Conditions Reasonably Likely to Impair Ability to Meet Contractual Commitments to Clients

Neither TLWM, LLC nor its management has any financial condition that is likely to reasonably impair TLWM, LLC's ability to meet contractual commitments to clients.

# C. Bankruptcy Petitions in Previous Ten Years

TLWM, LLC has not been the subject of a bankruptcy petition in the last ten years.

# Item 19: Requirements For State Registered Advisers

# A. Principal Executive Officers and Management Persons; Their Formal Education and Business Background

TLWM, LLC currently has only one management person: Alexander Michael Skijus. Education and business background can be found on the individual's Form ADV Part 2B brochure supplement.

# B. Other Businesses in Which This Advisory Firm or its Personnel are Engaged and Time Spent on Those (If Any)

Other business activities for each relevant individual can be found on the Form ADV Part 2B brochure supplement for each such individual.

# C. Calculation of Performance-Based Fees and Degree of Risk to Clients

TLWM, LLC does not accept performance-based fees or other fees based on a share of capital gains on or capital appreciation of the assets of a client.

# D. Material Disciplinary Disclosures for Management Persons of this Firm

There are no civil, self-regulatory organization, or arbitration proceedings to report under this section.

E. Material Relationships That Management Persons Have with Issuers of Securities (If Any)

See Item 10.C and 11.B.